



# COLLEGE MANAGEMENT

Introducing College Greenlight, a free online college and scholarship search resource for first-generation and underrepresented college-bound students. We support the needs of community-based organizations and high schools, helping students achieve better college outcomes.

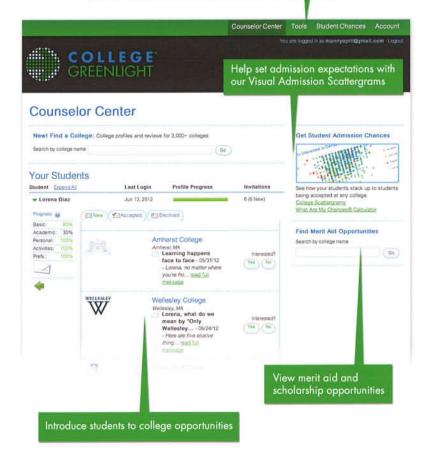
College Greenlight connects students with colleges that match their character and abilities, greatly increasing their chances of success in school and after. We encourage students to look beyond basic admissions requirements and focus on factors such as social fit and support programs. We also provide resources to help students fund college by highlighting special scholarship and financial aid opportunities.



# Valuable features and resources for organizations and counselors include:

- An engaging environment for students to learn about and connect with colleges
- Easy-to-use tools that allow students and counselors to develop "best fit" college lists
- Customized college profiles to provide a view of "what it's really like" to be a diverse student on campus
- A messaging feature for colleges to reach your students and promote their access initiatives specifically for first-generation and underrepresented students
- The Web's largest scholarship database, including thousands of local scholarships

Download worksheets to help students through each stage of the process

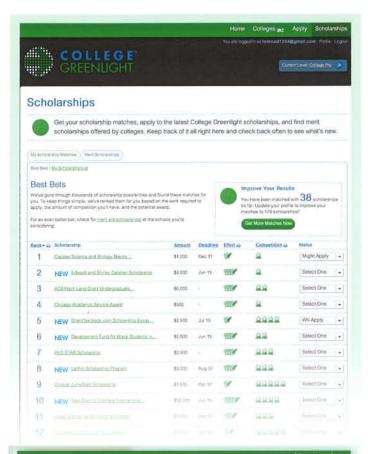


# **Scholarships**

- Students are automatically provided with a list of best fit scholarships based on profile information and tools to organize their scholarship application process
- Our team of researchers is dedicated to compiling the web's largest database of scholarships, including thousands of difficult to find local scholarships
- All scholarships are rated for "competition" and "effort" so students can prioritize which scholarships to apply to and plan their time accordingly
- CBOs can submit scholarships to our database and our team will ensure the scholarships are updated every year and matched to appropriate students

# College List, Messages, and Profiles

- Students each have their own personalized College Center where they can receive messages from colleges interested in them, organize their college lists, and track their college application process
- Detailed college profiles and easy-to-use search tools allow students to find colleges that match them best
- Profiles include information on admissions, tuition and costs, financial aid and scholarships, academics and majors, diversity, and graduation rates
- Student reviews, videos, and college social media provide a rich view of campus life





# Initial college partners include:

Carleton College





AMHERST COLLEGE















To start using College Greenlight with your students, e-mail us at info@collegegreenlight.com or call: 855-422-7739.



### **About Us**

Overview

**Executive Team** 

Board of Advisors

FAO

Contact Us

# Frequently Asked Questions (FAQ)

FAQ: Students

FAQ: Parents

FAQ: Counselors and Mentors

FAQ: Colleges and Universities

FAQ: College Greenlight.com Site

### What is College Greenlight?

College Greenlight is a free online resource that addresses the needs of first-generation and underrepresented students. We provide support to high schools, community-based organizations, parents, and students throughout the college search and admissions process.

### Who should use College Greenlight?

High school counselors, community-based organizations, parents, first generation-college, and underrepresented high school students can use College Greenlight for free.

### What is the relationship between College Greenlight and Cappex?

College Greenlight is a new service provided by Cappex.com, a leading college search website that has relationships with hundreds of colleges nationwide and years of experience helping millions of students achieve their college dreams.

### **FAQ: Students**

### Does College Greenlight charge students for using the site?

College Greenlight is free to high school students. To access the site, students create a College Greenlight account.

### **How does College Greenlight work for students?**

College Greenlight empowers students by helping them find colleges where they will succeed and resources to help them throughout the college admissions process. Once students complete a profile about their accomplishments and interests, they begin to hear about schools that meet their unique qualifications. Colleges can also invite a student to hear more about a specific program they believe the student is particularly well-suited for. Students control the process and decide which schools they want to follow up with. College Greenlight does not share students' personal contact information without their approval, so students stay in control over their information throughout the entire College Greenlight process.

Students on College Greenlight can access our rich database of private and university scholarships. After completing a profile, students can receive alerts notifying them of matching scholarships.

The service is free to students. College Greenlight is supported by colleges who are charged a fee to reach out to students on the

### How can I start creating my profile?

<u>Click here</u> to set up your account.

### How do you protect student privacy?

College Greenlight is designed to ensure students are in control of their personal information. To learn more, click here.

### How can I change my email address

To change your email address, log in using your old email address. Once logged in, click the "Account" tab to change your email address. (You'll need to validate your email address again. Check your new email account for the validation link.)

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### **FAQ: Parents**

### Does College Greenlight charge parents for using the site?

College Greenlight is free to parents. To access the site for free, parents create a College Greenlight account by providing their email address and creating a password.

### **How does College Greenlight work for parents?**

College Greenlight provides parents peace of mind by allowing them to monitor their students' college search progress. College Greenlight empowers their students by introducing them to colleges where they will most likely succeed and allowing them to find scholarships they match. Parents can monitor student progress right on the site.

### My child and I share an email address. Can we both use College Greenlight?

A single email address can have only one account on College Greenlight. So if you share an email address with your child, make sure to sign your child up with that email address; don't sign up as a parent. If you already signed up as a parent, contact us at <a href="mailto:info@collegegreenlight.com">info@collegegreenlight.com</a> and we can delete your parent account so you can re-create it as a student.

### How does College Greenlight afford to do all this for free?

College Greenlight is supported by colleges who are charged a fee to reach out to students on the site.

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### FAQ: Counselors and Mentors

Does College Greenlight charge counselors and mentors money for using the site?

College Greenlight is free to high schools and community-based organizations. To access the site for free, counselors and mentors create a College Greenlight account by providing their contact information and establishing a password.

### How does College Greenlight work for counselors and mentors?

College Greenlight helps counselors, mentors, and their students have more meaningful conversations about college options. College Greenlight has features for counselors and mentors to monitor student progress right on the site.

The service is free to high schools, community-based organizations and their students.

### What do I do if I am invited to use College Greenlight by one of my students?

On the "High School Counselor Account" page, provide your primary email address and create a password. Please complete all of the information on the page including your title and school address. You will be sent an e-mail requesting you verify your e-mail address. To verify it, you will need to can click a link in the email message. When you click the link, you will be able to view the students progress page on College Greenlight. You will also be able to invite students to complete their free College Greenlight profile.

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# FAQ: Colleges and Universities

### Why should colleges and universities use College Greenlight?

Colleges Greenlight offers colleges a unique set of benefits. Utilizing the College Greenlight platform, colleges can connect with qualified first generation and underserved students from anywhere in the country. The site allows colleges to identify students who will excel on campus using criteria beyond grades and test scores and to cost-effectively expand their pool of qualified applicants. In addition, colleges can connect through the platform with community based organizations and feeder high schools working with diverse, highly qualified students.

### How does College Greenlight work for colleges and universities?

College Greenlight goes beyond traditional student search by providing a way for colleges and students to have a two-way dialog. Through our dedicated account managers, colleges can search for and select students based on their unique class needs. Colleges then send targeted invitations to selected students and receive responses through an innovative online college center.

### How many colleges are on College Greenlight?

We have a team of college relations managers who work with colleges to identify unique educational opportunities. College Greenlight is a service of Cappex.com, which has relationships with several hundred colleges.

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## FAQ: College Greenlight.com Site

How can I submit a bug?

If you find a bug on College Greenlight.com, please take a deep breath, let it out, and then provide a short description of the bug using this form.

### How can I suggest an enhancement?

If you think you have a really, really good enhancement suggestion, use this form to submit it.

### How do I ensure I don't miss-out on emails from College Greenlight?

Sometimes, emails can get sent to your Junk folder by mistake. To avoid this, you'll need to add College Greenlight.com to your contacts or safe-sender list. We've assembled some steps on how to do this on your email program.

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